

The Red Cross in our Community

Our Mission

The American Red Cross, a humanitarian organization led by volunteers, and guided by its congressional charter and the fundamental principles of the International Red Cross movement, will provide relief to victims of disaster and help people prevent, prepare for and respond to emergencies.

North Central Wisconsin Offices

Marshfield
837 South Central Avenue
Marshfield, WI 54449
715.387.0235

Stevens Point
3057 Michigan Avenue
Stevens Point, WI 54481
715.344.4052

Rhineland
7 N. Brown Street,
PO Box 1103
Rhineland, WI 54501
715.362.5456

Wisconsin Rapids
2111 Jefferson Street
Wisconsin Rapids, WI 54495
715.423.7360

www.redcrossncwi.com
1.800.939.4052

The American Red Cross is a not-for-profit organization under Internal Revenue Code Section 501(c)(3) and is generally not subject to state or federal taxes on income.

Staff & Board of Directors 2008-09

North Central Wisconsin Chapter

Daniel Mahoney, *Chair*
Stephanie Haka, *Vice Chair*
Jack Edgerton, *Secretary*
Jim Schuh, *Treasurer*

Robert Bergenthal	Kevin Ruder
Richard Fuller	Nick Schultz
Wayne Hartzheim	Steve Smith
Dennis Kepchar	Karen Thompson
Grace McBride	Gary Wescott
Art Oksuita	John Williams
Sandra Retzki	

Mae Nachman
Regional Executive Director
Mark Damrau, *Emergency Services Director*
Kathy Davies, *Development Director*
Loraine Erickson, *Finance Manager*
Michelle Fenske, *Rhineland Office Coord.*
Sherri Galle-Teske, *Health & Safety Director*
Maggie Keneen, *Health & Safety Asst.*
Tammy Ross, *Administrative Assistant*
Carol Walther, *Blood/Volunteer Coord.*

Wood County Chapter

Sheila Nyberg, *Chair*
Denny Thomas, *Vice Chair*
Marge Gellerman, *Secretary*
Kelly Zenz, *Treasurer*

Gary Blum
Ken Hartje
Melissa Lake
Diane Meyer-Van Note
Del Morter
Jennifer Shermo

Sue Weimer
Executive Director
Deb Dorn
Administrative Assistant
Patti Kelnhofer
Emergency Services Director
Joe Krczmar
Health & Safety Director

Annual Report to the Community



Serving Clark, Forest, Iron, Langlade, Oneida, Portage, Price, Vilas & Wood Counties



**American
Red Cross**

**North Central
Wisconsin Chapter**



July 1, 2008 - June 30, 2009

Year End Financial Report

Leadership Message

Services to North Central Wisconsin

July 1, 2008 - June 30, 2009

June 30, 2009

Revenue

Individual Contributions	\$ 105,366
United Way Support	\$ 237,268
Fundraising Events	\$ 52,021
Grants	\$ 16,400
Products & Services	\$ 325,189
Legacies/Bequests	\$ 400
Investment Income	\$ 8,271
In-Kind Donations	\$ 44,199
Inter Red Cross Revenue	\$ 90,956
Other Revenue	\$ 13,606
Total Revenues	\$ 893,676

Expenses

Services to Armed Forces	\$ 26,251
Biomedical Services	\$ 35,703
Disaster Services	\$ 261,834
Health Services	\$ 336,143
International Services	\$ 12,288
Community Services	\$ 28
Management/General	\$ 78,123
Membership & Fundraising	\$ 101,720
Total Expenses	\$ 852,090

Revenue in Excess of Expenses	\$ 41,586
Net Assets at Beginning of Year	\$ 1,105,356
Net Assets at End of Year	\$ 1,146,942

Complete copies of the 2008-09 audited financial statement are available by phoning the Red Cross office nearest you.

This past year, your local American Red Cross moved to a new regional service unit that supports a nine-county area. The Portage County and the Wood County Chapters came together under a new name . . . North Central WI Chapter of the American Red Cross. This name now reflects the areas we serve throughout the central and northern Wisconsin. Being ever respectful of what the donated dollar means, we will continue to look for opportunities to streamline our administrative functions, be more effective fundraisers and improve the overall operation of the Chapter.

For the last 128 years, the American Red Cross has responded to devastating natural and human-caused disasters. 200 times a day American Red Cross volunteers help a family who lost everything in a house fire or other disaster. 475 times a day the Red Cross connects deployed service members with their families. 21,000 times a day someone receives a transfusion of lifesaving blood from a Red Cross donor. 43,000 times a day another person receives life-saving Red Cross health, safety and preparedness training. Every 60 seconds the mission of the American Red Cross has benefited 250 people. Locally, we have touched the lives of nearly 30,000 people. These statistics are a validation of the relevancy of our true and tested mission of providing comfort, care and compassion to those who need it most.

I invite you to visit your local Red Cross office or view our website to learn more about volunteer opportunities, upcoming blood drives and life-saving training classes available in our service area. I extend a sincere thank-out to all the volunteers and staff who throughout the years have dedicated their lives to serving and meeting the needs of others through the mission of the American Red Cross. Your compassion and care for those we serve is never more evident than when the call goes out that someone is in need of a warm place to stay, clothes to wear and food to eat.

With sincere thanks and appreciation,

Daniel J. Mahoney
President

Mae Nachman
Executive Director

29,369 times this past year the North Central Wisconsin Chapter touched lives in our communities.

151 military personnel and families were assisted through Red Cross Services to Armed Forces (SAF).

947 military personnel and their families attended Red Cross Get to Know Us presentations prior to deployment.

50 disaster incidents were responded to providing, shelter, food clothing and other disaster relief to **208** persons.



7 local disaster volunteers responded to national disasters, i.e. Hurricane Gustav, North Dakota floods.

143 blood drives across the chapter collected **11,937** pints of lifesaving blood.

3,754 people received community safety education through the Red Cross.

593 young people attended **61** babysitting classes this past year.

1,031 health & safety classes trained **8,285** students in lifesaving first aid, CPR and the use of an automated external defibrillator.

3,493 students participated in **504** learn-to-swim, lifeguard certification or water safety programs.

